

## **SoundSoap 3**

### **Amazing Audio Cleaner Available on Mac App Store**

Sausalito, CA - Dec 19, 2013 - Audio technology company Soundness is pleased to announce version 3 of the award-winning SoundSoap audio noise reduction software is now available on the Mac App Store, in the Video category. SoundSoap 3 solves audio noise problems in videos and audio files like unwanted hiss and background noises, clicks, pops, crackles, electrical hum, and rumble. SoundSoap is used by hundreds of thousands of consumers and professionals worldwide to create stunning audio for their video and audio projects. This new version of the venerable SoundSoap software adds new features, a new user interface, and 64-bit compatibility.

SoundSoap is so easy to use that even average consumers can use it successfully, without requiring any audio expertise. SoundSoap is ideal companion software for anyone creating videos, screencasts, podcasts, LP restoration, music, or dialogue. SoundSoap 3 works as a standalone application and makes an ideal companion to iMovie, Final Cut Pro X, GarageBand, iPhoto, Premiere, Skype, or any other audiovisual software.

“Anyone creating video or audio content already knows SoundSoap is the easiest and most affordable way to clean audio with amazing results”, said Steve Berkley, Founding Member of Soundness LLC. “With a great new user interface, exciting new features, and compatibility with the latest 64-bit hosts, this new version of SoundSoap is extraordinary.”

SoundSoap 3 has a new user interface, including an improved high-resolution Wash Window. The Wash Window enables users to visualize the "before" and "after" results of the noise reduction processing. Earlier versions of SoundSoap required 2-3 seconds of isolated material to use the Learn Noise feature. SoundSoap 3 has an improved Learn Noise feature that allows learning from any length portion of the media, for as long as the Learn Noise button is pressed.

The standalone SoundSoap 3 application now features audio recording. After media files have been cleaned with SoundSoap, they can now be shared with one click directly to Facebook, Email, Messaging, AirDrop, and more.

SoundSoap 3 on the Mac App Store is a standalone application and costs \$79.95 USD. The SoundSoap 3 application requires Mac OS 10.9 (Mavericks) or later. The standalone version of SoundSoap 3 reads all major video and audio file formats, including QuickTime, H.264, CAF, DV, WAV and AIFF.

SoundSoap 3 is also available for Audio Unit, VST, and RTAS format audio plug-ins. As a plug-in, SoundSoap 3 can be used with many popular applications like ProTools, GarageBand, Digital Performer, Premiere, Audition, and even 64-bit host applications like Logic X and Final Cut Pro X. The SoundSoap 3 plug-ins require Mac OS 10.6 or later. SoundSoap 3 for Mac OS with Audio Unit/VST/RTAS and standalone formats is available direct from the Soundness web site <http://www.soundness-llc.com> for \$149 USD. Upgrades from previous versions of BIAS SoundSoap or SoundSoap Pro are also available direct from Soundness for just \$49 USD.

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If you would like further information about SoundSoap, or you would like to arrange a review, please contact:

Steve Berkley,  
Soundness LLC  
Email: [marcom@soundness-llc.com](mailto:marcom@soundness-llc.com)  
Phone: (415) 968-9520

For more information, or to download SoundSoap, please visit:

SoundSoap 3 Web Page:

<http://www.soundness-llc.com/soundsoap3.html>

Mac App Store Link:

<https://itunes.apple.com/us/app/soundsoap/id778388724?ls=1&mt=12>

Screen Shots:

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Application Icon:

[http://www.soundness-llc.com/images/ss\\_bubble\\_small.png](http://www.soundness-llc.com/images/ss_bubble_small.png)

The logo for Soundness, featuring a stylized blue 'S' followed by the word 'oundness' in a dark grey sans-serif font.

Soundness is a private audio technology company based in Sausalito, CA USA. Soundness products are tailored for consumers and professionals alike, with the common goal of augmenting the audio listening experience. From the audio pulsing through your headphones to the professional recording studios that put it all together, Soundness technology powers extraordinary audio for everyone.